

BEssence

Address the visible signs of aging with Bee venom

PRODUCT INFORMATION SHEET

The BEssence formula offers **Bee Venom** and **Hyaluronic Acid** to address the visible signs of aging by providing active compounds to nourish skin and ensure optimum levels of skin hydration. In addition, **Apple Stems Cells** are used to assist the skins own stem cells to regenerate surface skin tissue damage. The formulation works to combat skin damage as well as assisting to restore existing damage.

To ensure skin is fully hydrated the BEssence uses **Hyaluronic acid** a complex sugar which like all sugars it acts as a humectant. Humectants have a structure that attracts water from the atmosphere and binds it to the skin as well as holding the existing water in your skin. Hyaluronic Acid has the ability to hold up to **1,000 times its own weight in water**. It is this ability that allows it to instantly help visibly smooth skin and create more even skin tones.

The anti-aging compound **Apple Stem Cells** in the formula is considered to provide assistance to the skins own stem cells in the process of surface cellular regeneration and surface tissue renewal. All living organisms possess Stem Cells and are found throughout our bodies. Stem cells, be they of human plant or animal origin, contain factors that allow stem cells to regenerate and replicate, a true anti-aging action. Epidermal or skin stem cells replenish and maintain the balance of cells within the skin tissue and regenerate tissue damaged during injury. But with age, the number of skin stem cells decreases and their ability to repair the skin becomes less efficient.



The Stem Cells in the BEssence are derived from a rare **Swiss apple**. The clinical trials conducted by the company who discovered this ingredient showed that 100% of the participants saw a reduction in the appearance of fine lines and wrinkles after use. In ongoing studies it has been shown that these plant stem cells can enhance the longevity of skin cells.



Witch hazel's is included in the formula for its oxygen-scavenging effects and protective activity against cell damage, Witch Hazel also offers improved hydration of the skins outer layer thus reducing water loss.



A recent advance in skin science has seen the use of **Bee Venom**, this compound has the reported ability to simulate the production of collagen on the skin's surface. Applying small amounts of Bee Venom to the skin fools it into thinking it has been stung. Blood is sent to the affected area which in turn stimulates the production of collagen which strengthens body tissue and elastin, which helps skin to look firm and youthful.



New Zealand possesses an array of native flora and fauna which is both historical and science backed. One ingredient that stands out is **Harakeke Gel** Phormium Tenax Flax plant. Harakeke offers similar properties to Aloe Vera gel thus offering skin repair and moisture improving properties.

To round off the BEssence formula the care ingredients **Vitamin B5** and **Vitamin E** are included. Both play an important role in the maintenance of healthy skin particularly in skin hydration. Both Vitamins also act as excellent moisturisers.

Instantly smooth skin

Reduces fine lines

Enhance longevity of skin cells

Protects against skin damage

Stimulates collagen production



Bee Venom



Increases Blood flow



Stimulates Collagen

Directions

Apply twice a day to clean dry skin. Massage gently under eye area but avoid direct contact with eyes. May be used under your normal skin care. Wait until Essence is completely dry before applying moisturising creams.

Suitable for all types of skin. Especially suitable for oily and combination skin.

Ingredients

Water, Hyaluronic Acid, Hamamelis virginiana (Witch Hazel) Leaf Water (and) Alcohol, Betaine, Malus Domestica Stem Cell Extract, Phormium Tenax Leaf Extract, (Harakeke Flax Gel), Phenoxylethanol, Tocopherol Acetate (Vitamin E), Bee Venom, Pantothenic Acid (B5), Tocopherol Acetate (Vitamin E)

Storage

Store in a cool dark place.